



MENG HE

curriculum vitae

WORK EXPERIENCE

2007-present

Designer, Strategy Studio

Designer specializing in identity and interface design for clients including Aetna, Prudential, and Watson Wyatt.

2007-2008

Apple Campus Rep

Implemented marketing plans, sales strategy, and design of flyers for The New School.

2005-2007

New School Academic Technology

Supervisor of the New School Print Output Center for color and large format printing.

2006-2007

Design Internship, Clare Ultimo

Design assistant.

2006

Good News Exhibition in Belgrade

Artwork exhibited in an open exhibition in Belgrade, Serbia. www.goodnewspeople.org

2006

Freelance, New York City Opera

Art director for published gallery commemorative book.

2005

Art and Design Tutor

Tutored young artist Emilia Mann, daughter of *New York Times* bestselling author Charles Mann, in drawing and fashion design.

LANGUAGES

Fluent in English and Chinese.

MENG HE

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EDUCATION

SEPTEMBER 2004-MAY 2008

Parsons School of Design

BFA, Communication Design
Dean's List (*all semesters and years*)
2008 Class Valedictorian

SKILLS

Adobe Design Applications

Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Flash, After Effects

Autodesk Applications

Maya

Microsoft Office Applications

Word, Excel, Power Point, Frontpage, Entourage, Outlook

Markup Languages

HTML, CSS

Production Hand Skills

Spray-mounting, x-acto knife, painting, book-binding, etc.

AWARDS

All Japan Fashion Teachers

2008 International Color Coordination Poster Contest Winner

Type Directors Club

2007 Scholarship

Parsons The New School For Design

University Scholars Award
BFA Scholarship
BFA Dean's Scholarship